

2020

ITTF
ANNUAL
REPORT



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FROM THE ITTF LEADERSHIP

PETRA SÖRLING ITTF PRESIDENT'S FOREWORD



Ever since I ran for the presidency of the ITTF, I made a promise to develop our sport with a relentless focus on the ITTF Family, Governance, Growth, and Sustainability. After my election in November 2021, I wasted no time in kickstarting the work to set the strategic course for table tennis in the years to come.

In January, I convened the entire ITTF leadership, including meetings with the Executive Committee, the Para Table Tennis Committee, the newly created Continental Council, and the ITTF administration. Together, we began implementing the programmes for which I was elected.

Assisting me in this mission is Liu Guoliang, whom I appointed as ITTF Deputy President in October 2022 due to his invaluable experience and contributions to our Federation and the Executive Committee. He has already shown that he will bring in even more as Deputy President. Additionally, Stefano Bosi and Bruce Burton were appointed ITTF Senior Advisors to support the entire ITTF Group leadership on matters concerning the ITTF, the ITTF Foundation, and World Table Tennis. Furthermore, we created a new position as Sport Director in the ITTF Group to innovate the technical aspects of table tennis and support a vision that leads to sustainable success at all major events.

RECONNECTING WITH THE ENTIRE MEMBERSHIP

The ITTF successfully delivered three World Championships this year: the World Team Championships Finals in Chengdu, China; the World Para Championships in Granada, Spain; and the World Youth Championships in Tunis, Tunisia. Each

event provided a unique opportunity to meet with players, their entourage, and officials, allowing us to gain invaluable insights.

One of my key objectives during the first year of my presidency was to visit all our continents and their congresses, and as many Member Associations, stakeholders, and event organisers as possible.

“
I WANTED TO LISTEN TO DIVERSE
VIEWS, EXPERIENCES, AND
EXCHANGE IDEAS ON HOW
TO FURTHER IMPROVE AND
CONTRIBUTE TO TABLE TENNIS.

I had the privilege of attending more than a dozen table tennis events across all Continental Federations, and the insights I received were truly inspiring.

This journey culminated in the first-ever ITTF Summit in Amman, Jordan. The Summit brought together stakeholders from the table tennis world to shape the future of our sport while reconnecting after the challenges posed by the pandemic. In addition to the Summit itself, the Executive Committee, the Continental Council, and the Athletes' Commission had meetings, and the Annual General Meeting took place, providing an excellent platform for fruitful discussions.

During the Summit, we also welcomed the newly elected Athletes' Commission for their inaugural meeting. Sharath Kamal Achanta and Liu Shiwen were elected as co-Chairs as part of the ITTF's drive for gender parity. Consequently, they became members of the ITTF Executive Board, representing the athletes' voice at the highest level of the federation and doubling the number of women board members.

EXPANDING OUR PRESENCE WITHIN THE SPORT MOVEMENT

We made significant strides in reconnecting table tennis more closely with the Olympic and Paralympic Movement. I attended the Olympic Games Beijing 2022, participated in the 46th General Assembly of the Association of Summer Olympic International Federations (ASOIF), and joined the annual gathering of the Olympic and International Sports Federations. Furthermore, I actively participated in the International Paralympic Committee (IPC) Extraordinary General Assembly and the ANOC General Assembly.

Our Secretary General moved back to Lausanne, where I regularly travelled to meet with representatives of the International Olympic Committee (IOC), ASOIF, and other International Federations. Our network within the sport movement has grown, and the ITTF's performance has significantly improved since the last ASOIF assessment. We also aligned ourselves with the united response of the sports world to the tragic events in Ukraine.

Moreover, I am honoured to have been appointed to the IOC Gender Equality, Diversity, and Inclusion Commission and the World Anti-Doping Agency's Foundation Board as one of the three ASOIF Representatives. Additionally, the International Masters Games Association (IMGA) elected me as a member of its Board.

OUR WAY FORWARD

Sustainability is a subject close to my heart and a top priority during my tenure as ITTF President. In 2022, the ITTF signed the United Nations Sports for Climate Action Framework and became one of the first signatories of the Sport For Nature Framework, standing alongside the IOC and other sports bodies. However, signing agreements is just the beginning; the real impact comes from delivering on our commitments. For this purpose,

the ITTF appointed a dedicated staff member to work on Sustainability.

Great progress has been made to promote inclusiveness within our sport, as the Executive Board took a momentous decision to adopt a comprehensive plan on Gender and Diversity.

Furthermore, in an effort to broaden the voice of our athletes, together with the Board we decided to establish an Entourage Group with the goal of elevating standards for our players, enhancing engagement with all individuals associated with them, and serving as a reliable point of contact and advisory support.

In 2022, we achieved significant progress that will serve as a springboard for a more successful future. We initiated the process of updating the strategic plan, aiming to ensure a prosperous future for table tennis and how we can best serve our Member Associations and support our athletes. The development of this plan is the result of thorough collaboration and dedicated efforts from all involved, and I extend my deepest appreciation to each and every one of you who played a role in our journey.

Together, we have laid a solid foundation for the future of table tennis, and I am excited to embark on the next phase of our remarkable journey.

Table Tennis. For All. For Life – Forever!

PETRA SÖRLING
PRESIDENT, ITTF

STEVE DANTON ITTF GROUP CHIEF EXECUTIVE OFFICER'S FOREWORD



In 2022, the ITTF Group experienced a year marked by multiple facets, each presenting its unique challenges and successes.

Since the onset of the COVID-19 pandemic in 2020, our core business of organising events faced severe disruptions, testing our resilience and adaptability in unprecedented ways.

Although many parts of the world, especially our key markets in Asia, continued to grapple with its effects, there was an underlying sense in 2022 that we were nearing the end of this tumultuous period.

On the other hand, this year will also be remembered as a year that witnessed the resurgence of war in Europe, further complicating our path to recovery.

Fortunately, the bold reforms undertaken by the ITTF, and the innovative business model of World Table Tennis began to reveal their true value. These strategic initiatives not only enabled us to weather the hardships but also raised our standards, even in the face of challenging times.

EVENTS FOR ALL PLAYERS

In 2022, a remarkable achievement was witnessed as over 100 events took place, spanning the World Championships, WTT Series, WTT Feeder Series, WTT Youth Series, Para Table Tennis series, and Veterans events. The successful execution of such a diverse range of events reflects our unwavering commitment to providing playing opportunities to all players and marked a significant year-on-year increase.

At the pinnacle of this spectrum stood the prestigious ITTF World Team Table Tennis Championships Finals, hosted in Chengdu, China.

“
THIS EDITION WILL SURELY GO
DOWN AS ONE OF THE MOST
UNIQUE EVENTS WE HAVE
WITNESSED.

Similarly, the ITTF World Para Table Tennis Championships held in Granada, Spain, and the ITTF World Youth Championships in Tunis, Tunisia, have set a new standard across the board.

THE ITTF SUMMIT: A NEW PLATFORM FOR COLLABORATION

The ITTF Summit, hosted in Amman, Jordan, emerged as a pivotal moment of the year. While we learned valuable lessons about hosting our Annual General Meeting outside of the World Championships, the Summit provided a wonderful forum for our stakeholders to congregate and discuss the future of table tennis for the first time in several frustrating pandemic years, when we were more often behind screens than meeting face to face.

The Summit offered a medium for all Member Associations, as well as personnel from ITTF, World Table Tennis, and ITTF Foundation, to interact through productive sessions.

WORLD TABLE TENNIS FULLY COMING TO LIFE

Despite all challenges faced, World Table Tennis – the commercial and events platform created by the ITTF – successfully delivered every tier of its pyramid of events across the continents.

While we were only able to deliver approximately 40% of the targeted activity, our commercial revenues hit a record high in our 100-year history, nearly doubling the previous record set in 2019 when commercial rights were managed in-house by the ITTF.

This was a crucial and impressive milestone demonstrating both the strength and potential of our pioneering business model, further evidenced by the onboarding of World Table Tennis's first investor, World Sports.

THE POSITIVE IMPACT OF TABLE TENNIS IN THIS NEW WORLD

In 2022, many on-site programmes started to come back to life, reflecting the ITTF's active efforts to develop table tennis. Nearly 7,000 individuals from 160 Member Associations participated in 130 development activities and projects conducted at national, regional, and continental levels. The year also marked the return of High Performance activities to all continents and saw an unprecedented achievement with more female than male players represented in the sport.

We demonstrated how sustainability is shaping the future of the ITTF through the establishment of a Sustainability department. This landmark move made the ITTF one of the few global international federations with a dedicated sustainability portfolio, in alignment with the UN's 2030 Agenda for Sustainable Development.

The ITTF Foundation continued its Dream Building Fund projects, with a specific focus on using table tennis for peace-making and conflict resolutions. Additionally, the Foundation paid tribute to the 50th anniversary of Ping Pong Diplomacy, showcasing the sport's immense potential for fostering harmony and driving positive change.

A TABLE TENNIS FAMILY WORKING IN UNISON

Many challenges still lie ahead, but there is hope at the end of 2022 that we can continue our path to making table tennis one of the top international

sports. We must persevere and work together diligently to develop our sport, with the aim of sustaining our growth strategy for table tennis.

“
WE EXTEND HEARTFELT
GRATITUDE TO THE ENTIRE
TABLE TENNIS COMMUNITY
AS WE NAVIGATE THE NEW
LANDSCAPE AND STRIVE TO
BRING BACK ACTIVITIES.

A special appreciation goes to the ITTF Executive Board and to the ITTF President, Ms. Petra Söring, and the ITTF Deputy President, Mr Liu Guoliang.

Lastly, a huge acknowledgment goes to the entire Management Team at the ITTF Group for its trust and unwavering support during this challenging period.

Let us hope that the worst is behind us, and we can once again embrace a growth and development mentality with optimism towards the future of our sport.

Table Tennis. For All. For Life.

STEVE DANTON
CHIEF EXECUTIVE OFFICER, ITTF GROUP

STRATEGIC PLAN UPDATE

As the ITTF continued its progression towards achieving the 2018-2024 ITTF Strategic Plan, initial steps were made in 2022 to consider the next stage in the growth of the ITTF's strategy.

As reported in previous years, the ITTF has been successful in delivering several key outcomes already, while continuing to work towards achieving further objectives to support the growth of table tennis.

The introduction of the ITTF Foundation and World Table Tennis (WTT) marked significant milestones within the 2018-2024 ITTF Strategic Plan, focusing on the growth and evolution of table tennis and their vital support for the community. With both brands now firmly established, our next step is to further develop the strategy for the overall expansion of table tennis. Equally important is defining the role that the ITTF will play, working in close collaboration with the ITTF Foundation and the WTT brand.

SOME OF THE HIGHLIGHTS OF THE PROGRESS MADE DURING 2022 ARE AS FOLLOWS:

- 1 Ten Member Associations medalling at World Youth Championships events by the end of 2023.

There were 18 Member Associations medalling at the 2022 World Youth Championships.

- 2 Ensuring that the best players are consistently playing in the most important events, which have a compelling structure in which every game matters.

With the first WTT Grand Smash being held in 2022, it was evident that the world's best players were in attendance.

The ITTF Strategic Plan 2018-2024 focused on five strategic priority areas – Organisation & Governance, High Performance & Development, International Events, Promotion & Revenue. Across these five areas there are a total of 55 objectives, with 30 key outcomes.

As part of a review into the Strategic Plan, the priority areas will be streamlined into three areas, in line with the three brands that make up the ITTF Group ecosystem. In addition, revised objectives will be set, with new key outcomes as the world has evolved over the past five years.

There was an overall average of 59% (2021: 51%, 2020: 46%, 2019: 38%, 2018: 25%) of progression towards all objectives being achieved.

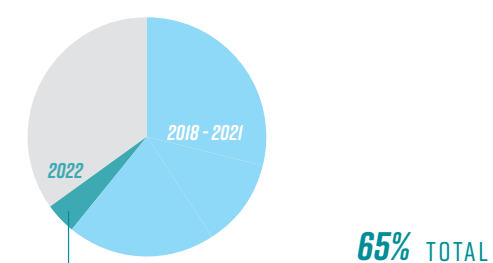
- 3 Creating in-demand events that appeal to host cities and countries and convert to hosting fees when circumstances permit.

WTT has been successful in creating in-demand events, which has resulted in hosting fees being established for a number of events of different tiers.

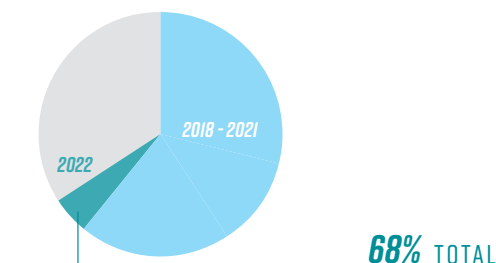
- 4 Improve the quality of broadcast table tennis content through higher quality cameras and broadcast production, complemented by more statistics and innovation driven by working collaboratively with broadcasters.

The enhancements made to TV Production have been evident, with positive feedback received from TV Rights holders, as well as fans.

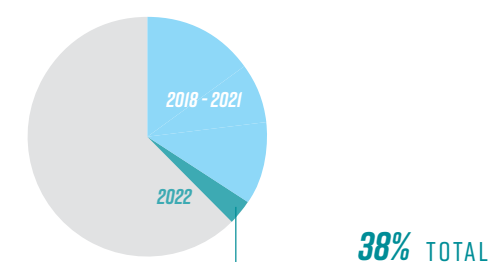
ORGANISATION & GOVERNANCE



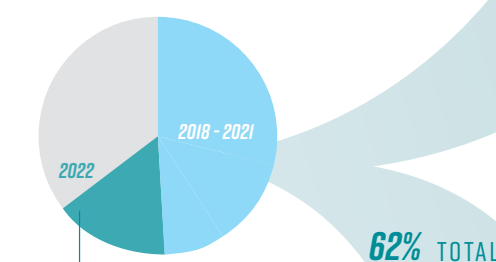
INTERNATIONAL EVENTS



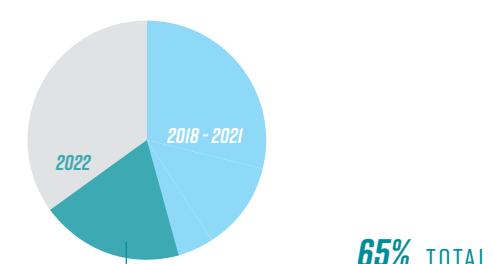
HIGH PERFORMANCE & DEVELOPMENT



PROMOTION



REVENUE





ITTF WORLD CHAMPIONSHIPS

30 SEPT – 9 OCT CHENGDU, CHINA

ITTF WORLD TEAM CHAMPIONSHIPS FINALS CHENGDU 2022

PRESENTED BY CHINA TELECOM

The first international sporting event in China following the 2022 Winter Olympics and Paralympics – the ITTF World Team Table Tennis Championships Finals 2022 in Chengdu – showed the resiliency of international sport as it continues to move on from the COVID-19 Pandemic.

Despite dates being postponed in February 2022, the ITTF staged a closed-loop successful event in September and October of that year.

To protect the safety of players first and foremost, the ITTF chartered flights to Chengdu ensuring robust COVID-19 protocols were followed in the closed loop. Assisting the ITTF in these efforts were Chinese Table Tennis Association, the Local Organising Committee and the City of Chengdu. Without their efforts, this event could not have been possible, and the ITTF wants to extend a thank you to everyone for their coordination.

Over 250 players made their way to Chengdu, with 31 teams competing in the men's event and 27 teams in the women's event. For the first time the 2022 World Team Table Tennis Championships were produced in 4K locally, and the event was broadcast in 120 countries worldwide. A cumulative audience of 467 million witnessed these matches, with 240 million unique viewers.

China completed a clean sweep of both World Championship titles to retain the prestigious Swaythling and Corbillon Cups. On the men's side Germany claimed the silver medal and Japan and Korea Republic shared bronze, while Japan took home the women's silver medal and Chinese Taipei and Germany claimed bronze medals.



6 - 12 NOV GRANADA, SPAIN ANDALUCIA 2022 WORLD PARA TABLE TENNIS CHAMPIONSHIPS

The first post-COVID-19 ITTF World Para Championships were held safely in Granada, Spain bringing a record number of players to the event.

With 39 events on the schedule in different classifications, 326 players from 51 Member Associations travelled to Spain, bringing new heights to the event that started in 1990.

South Korea topped the medal table in the south of Spain repeating the feat the team achieved at the 2018 edition in Laško, Slovenia.

The venue in Granada featured eight tables and a 30-metre-long screen on one side of the arena upgrading the field of play and the sport presentation considerably. For the first time, the ITTF used a live-scoring system that brought results in real time digitally on the federation's website. In addition, every single match was livestreamed on the ITTF

YouTube Channel. Sustainability was a major theme of these championships, as organisers created a single-use plastic-free environment, and obtain the prestigious Green Sport Flag certification for the event.

Thanks to the Royal Spanish Table Tennis Federation for its commitment to a wonderful event, which welcomed the President of the International Paralympic Committee, Andrew Parsons. Moreover, the Paris 2024 Olympic and Paralympic Games Table Tennis Sport Manager also attended the event to absorb as much knowledge as possible for the next Paralympic Games.



4 - 11 DEC TUNIS, TUNISIA ITTF WORLD YOUTH CHAMPIONSHIPS TUNIS 2022

The second ITTF World Youth Championships, held under its new format, were successfully delivered in Tunis, Tunisia.

A balanced and highly competitive competition was had by 198 players from 33 Member Associations.

In total, 18 different Member Associations won medals at the World Youth Championships. China topped the medal table with five gold medals, followed by Japan with two.

China's Lin Shidong was the most successful male player with 4 Gold medals in U19 Teams, Singles, Doubles and Mixed Doubles events, whereas China's Yan Yutong claimed 3 Gold medals in U15 Teams, Singles and Girls' Doubles. Also, Japan's Miyuu Kihara, had notable performances claiming gold medals in U19 Singles and Girls' Doubles events.

These names and more are ones to watch as they make the jump to the senior circuit in the coming years.

All matches were livestreamed on the ITTF website and YouTube channel, with over one million views combined.

Bringing this event to Tunisia shows the ITTF's commitment to spreading table tennis to every corner of the globe. The Tunisian Table Tennis Federation ensured a high-quality event, and we thank them for their efforts to grow the World Youth Championships.



A young man with short blonde hair and black-rimmed glasses is captured in a dynamic pose while playing table tennis. He is wearing a blue and white patterned long-sleeved shirt. His right arm is extended forward, holding a black table tennis paddle. A white table tennis ball is visible in the lower center of the frame, just in front of his paddle. The background is dark and out of focus, with a large, semi-transparent, light blue abstract shape overlaid on the right side of the image. The text 'THE SPORT OF TABLE TENNIS' is written in white, uppercase, sans-serif font across the middle-right portion of the image.

THE SPORT OF TABLE TENNIS

THE SPORT OF TABLE TENNIS DEVELOPMENT

Despite the challenges faced in the past two years, the Development Plan for the 2021-2024 quadrennial was efficiently implemented, with approximately 160 Member Associations embracing various development programs in 2022. Nearly 7,000 participants engaged in 130 on-site activities, including High Performance, Education, and Olympic Solidarity courses, marking a significant milestone of close to 180 total activities.

The Participation Program achieved over 76% Member Association activation, emphasizing grassroots initiatives to reach the 80% goal in the future. Funding facilitated around 70 national projects, with the "My Gender. My Strength." project contributing to higher gender balance awareness, where females accounted for 45% of all participants. However, efforts continue to ensure gender balance across activities, aiming for inclusivity within the International Table Tennis Family.

In 2022, player development incentives expanded to include grants for para-athletes alongside youth grants for able-bodied youth.

Mentorship programs gained momentum, with approximately 240 applications received. Tunisia was recognised as the most active Member Association in development efforts, benefitting from the newly introduced modular concept of the Development Program, allowing Associations to set their priorities and pace of development.

We are grateful for the strong relationships we have established with stakeholders and the valuable feedback received from Member Associations. This feedback has been crucial in understanding the unique needs of our community and crafting effective tools and incentives to promote the global growth and popularity of table tennis. Our goal remains steadfast - to ensure the sustainable development of table tennis worldwide, catering to players of all levels and backgrounds. As we look ahead to 2023, we are excited to embark on a journey to achieve both quantitative and qualitative milestones, co-creating relevant and game-changing success stories together with our passionate table tennis family.

OVERALL 158 MEMBER ASSOCIATIONS TOOK PART AND/OR BENEFITTED FROM DEVELOPMENT, HIGH PERFORMANCE AND EDUCATION INITIATIVES IN 2022, AS FOLLOWS:

75 CAPACITY BUILDING AND PLAYER DEVELOPMENT INITIATIVES, ABLE-BODIED AND PARA, WERE LAUNCHED ON REGIONAL AND CONTINENTAL LEVEL

139 HRS
ONLINE
SERVICES

55
MEMBER ASSOCIATION
ACTIVITIES

70
NATIONAL
PROJECTS

9
HIGH PERFORMANCE
GLOBAL TRAINING CAMPS
ORGANISED

84
PLAYERS SUPPORTED
THROUGH THE *WITH THE
FUTURE IN MIND, YOUTH
AND PARA* GRANTS

45% PARTICIPANTS TAKING PART ACROSS THE
DEVELOPMENT PROGRAM INITIATIVES WERE
FEMALES

1140 INTERNATIONAL UMPIRE
CANDIDATES REGISTERED
WITH MORE THAN 800 ATTENDING THE PRE-EXAM
PREPARATORY COURSE

THE SPORT OF TABLE TENNIS HIGH PERFORMANCE

In 2022, ITTF High Performance made a remarkable comeback after the pandemic-induced hiatus. The successful introduction of the fast-paced WTT Youth Series has expanded the competition landscape for young talents as a strong motivating complement to the many hours of training time needed to achieve success at the international level.

ITTF Activities across the world welcomed back 123 players and 55 coaches from 38 Member Associations, and notably, female players (67) outnumbered male players (56) for the first time.

The journey began in March with a U15&U19 training activity in Doha, Qatar. In April, the Hopes Squad was assembled in Linz, Austria, followed by a U13/U15/U17 girls' training camp in Cuenca, Ecuador in August, and another U13/U15/U17 training opportunity in Darwin, Australia in September. These activities were thoughtfully connected to the WTT Youth Series, minimising additional travel for participants.

In preparation for the ITTF World Youth Championships 2022 in Tunis, Tunisia, we launched the "Road to Tunis" training camp series. While pandemic challenges affected the first stop in Korea, the training hubs in Portugal and Tunisia were successful. The Chinese national youth team also joined the training activity in Tunis for their final preparation.

Throughout this journey, the focus has been on providing young talents with exceptional opportunities to thrive in table tennis and contribute to the sport's global growth. Through the "With the Future in Mind" scholarship framework, 35 players were supported, showcasing remarkable progress in their development journeys and significant improvements in world rankings.

Finally, digital innovations of the sport were also on the agenda – besides the established partnership with Stupa Analytics, a special research training camp was held in collaboration with Spinsight focusing on ball effects, while Edge10 contributed to the World Hopes Week with the use of innovative physical testing tools.

LOOKING AHEAD TO 2023, HIGH PERFORMANCE INITIATIVES WILL BE REDEFINED:

- 1 To prioritize long-term support for young players aged 13 to 15, with key training events at prime locations for intercontinental exchange.
- 2 The newly formed ITTF Entourage Group, led by former Jean Michel Saive, is actively addressing athlete health concerns, encompassing both mental and physical well-being.
- 3 Enhanced individual scholarships with new criteria will support 38 athletes across all five continents in the following focus groups:
 - o Senior category for Paris 2024 support
 - o Youth category targeting the Youth Olympic Games 2026
 - o Collaborative efforts with the IOC Refugee team
 - o Support for table tennis in small countries through Olympic Solidarity
- 4 Creating guidelines to establish support models for practice environments and international training centres, with the aim of launching an ITTF Academy in 2024.
- 5 Aligning educational High Performance oriented support with the ITTF Development program, focusing on key markets and offering a rapid pathway to international progress for member associations.
- 6 Accelerating efforts to build a scouting network for player development and youth event hosting.
- 7 Planning to facilitate intercontinental training and education connections, initially targeting high-quality training options in China and Asia.



THE SPORT OF TABLE TENNIS EDUCATION

In 2022, match official education was a highlight, thanks to the close collaboration with the Umpires and Referees Committee (URC) in organising global activities to support umpires and referees' growth and advancement.

E-learning played a crucial role, allowing stakeholders worldwide to access examinations and assessments. The second online International Umpire examination saw participation from around 1,000 candidates representing over 100 Member Associations, resulting in 379 new International Umpires from 72 Member Associations. The online preparatory course, available in 7 different languages, boasted an impressive 80% participation rate, reflecting the strong desire for thorough preparation and the wish to enhance match official education to elevate officiating standards across all events.

Additionally, evaluations for the Blue Badge, the Advanced Umpire Training, and Advanced Rule

Examination experienced a successful return in 2022. With 12 activities held across five continents, many candidates obtained or maintained their blue badge status, while a few achieved the prestigious golden badge. International Referee education was equally significant, with two International Referee schools organized in 2022, leading to the emergence of 15 new International Referees from 12 Member Associations.

Furthermore, players and coaches benefitted from various educational opportunities in 2022. The two Anti-Doping sessions conducted by the International Testing Agency during the 'Road to Tunis' training camp series and the High-Level coaching course organized by the Swedish Table Tennis Association, featuring 10 international coaches selected by the ITTF, represented two essential initiatives to support their development.

INNOVATION

As we continue to drive innovation at the forefront, the ITTF is embarking on bold initiatives to expand its influence within the highly competitive world of sports. Commercial opportunities are of utmost importance as we seek to protect and explore new avenues.

The ITTF World Masters Championships Rome 2024 in Italy, will be a milestone event, presenting opportunities for the Masters category to come closer to regular ITTF/WTT governance and event organisation.

Another aspect of innovation we are keenly focused on is venturing deeper into the world of Esports, particularly in presenting Virtual Reality Table Tennis. This exciting initiative was successfully

introduced during Singapore Smash 2022. The aim is to be featured in the first-ever Olympic Esports Week in 2023, further solidifying our presence in the rapidly growing Esports segment. Through these initiatives, we are continuously striving to push the boundaries of table tennis and establish our sport as a pioneering force in the global sports landscape. Our commitment to innovation remains unwavering as we embrace new opportunities and redefine the future of table tennis.

As we move forward, High Performance and Development remains committed to driving the growth and global establishment of table tennis as a true sport for all, with a focus on nurturing talent and spreading the joy of the game worldwide.





RECONNECTING WITH THE MEMBERSHIP

In 2020 and 2021, due to the COVID-19 pandemic restrictions and our primary focus on delivering events, the ITTF lacked opportunities for in-person meetings and crucial interactions with its Member Associations. To address this, stakeholders from across the entire table tennis community gathered for the inaugural ITTF Summit from December 4th to 6th, 2022, in Amman, Jordan.

The ITTF Summit provided a much-needed platform for the entire table tennis family to meet and interact through productive sessions covering various activities.

It served as a forum for stakeholders to discuss the future of table tennis after the pandemic had disrupted face-to-face meetings for multiple years. The event welcomed a total of 211 participants from the ITTF Executive Committee, ITTF Board of Directors, ITTF Continental Council, ITTF Athletes Commission, representatives from 89 Member Associations, World Table Tennis, and the ITTF Foundation. Additionally, representatives from the sports movement and the business community attended, highlighting the power of sport in bringing people together.

THROUGHOUT THE MULTIPLE-DAY SUMMIT, VARIOUS PANELS DISCUSSED ESSENTIAL TOPICS, INCLUDING:

- 1 Growing the Table Tennis Industry
- 2 Becoming a Leading International Federation
- 3 The Sport of Table Tennis in 50 Years
- 4 Sustainability, the Only Way Forwards
- 5 Events For All
- 6 Home of Table Tennis

The Summit also provided the ITTF with the opportunity to accelerate the launch of the first-ever extranet for the membership. This prototype will serve as a bigger portal, providing information on various activities managed by the ITTF and facilitating communication with all Member Associations.

THE SUMMIT REACHED ITS CONCLUSION WITH THE ANNUAL GENERAL MEETING, WHERE SEVERAL CRITICAL DECISIONS WERE MADE. AMONG THEM WERE THE SELECTION OF HOST CITIES FOR UPCOMING EVENTS:

- 1 ITTF World Youth Championships 2023
Nova Gorica, Slovenia
- 2 ITTF World Youth Championships 2024
Helsingborg, Sweden
- 3 ITTF World Masters Championships 2024
Rome, Italy
- 4 ITTF World Championships Finals 2025
Doha, Qatar

The Jordan Table Tennis Federation served as a fantastic host for the first-ever Summit. Given the unprecedented nature of this event, they provided wonderful hospitality and ensured that delegates arrived with ease.

The positive outcomes of this Summit will continue to benefit the sport in the years to come.

The new platform for collaboration will return in 2023 in Bangkok, Thailand, and then in 2024 in Busan, South Korea, the host of the 2024 ITTF World Team Table Tennis Championships. These future events promise to further strengthen the bonds within the table tennis community and drive the sport to greater heights.



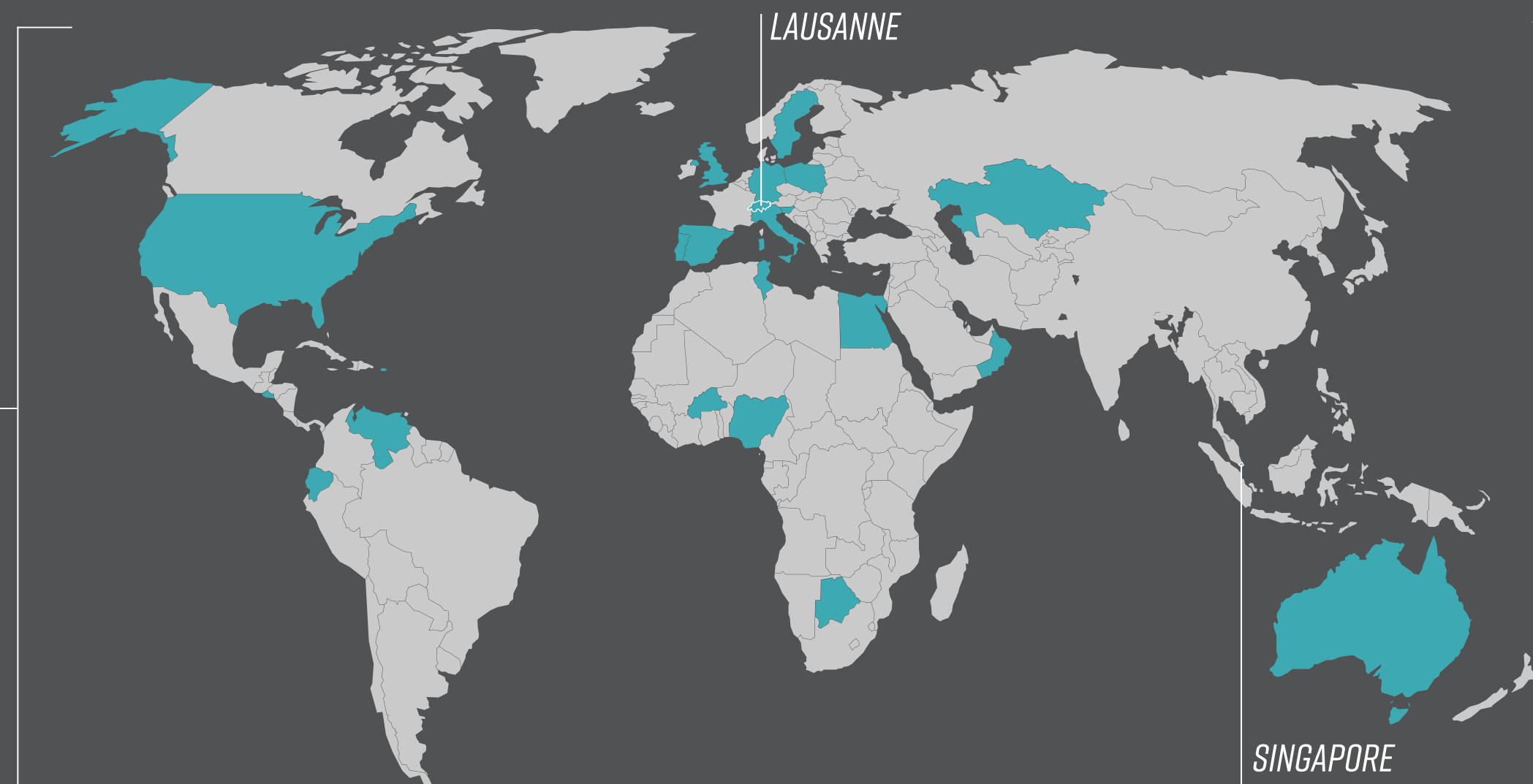
ITTF ACROSS
THE GLOBE

ITTF ACROSS THE GLOBE

 **44**
STAFF

 **23**
COUNTRIES

 **2**
OFFICES



**PETRA
SÖRLING**
President
SWE



**LIU
GUOLIANG**
Deputy
President
CHN



**KHALIL
AL-MOHANNADI**
Senior Executive
Vice President
QAT



**DR ALAOR
AZEVEDO**
Executive Vice
President
BRA



**MASAHIRO
MAEHARA**
Executive Vice
President
JPN



**DR ALAA
MESHREF**
Executive Vice
President
EGY



**ROLAND
NATRAN**
Executive Vice
President
HUN



**WAHID
OSHODI**
Executive Vice
President
NGR



**GRAHAM
SYMONS**
Executive Vice
President
AUS



**RYU
SEUNG-MIN**
IOC
Member
KOR



**SHARATH KAMAL
ACHANTA**
Athletes
Commission Chair
IND



**LIU
SHIWEN**
Athletes
Commission Chair
CHN



AT THE ITTF, OUR SUCCESS IS DRIVEN BY THE DEDICATION AND PASSION OF OUR PEOPLE.

This segment highlights the initiatives, achievements, and milestones we reached in 2022 to foster a thriving and inclusive workplace culture that empowers our employees to excel and deliver exceptional results.

OUR PEOPLE

In 2022, our workforce continued to demonstrate a strong commitment to diversity and representation within the Federation. With a total headcount of 34 employees based in 23 different countries, we are proud of the global perspective and inclusivity that our team brings to the table. Our talent acquisition strategies remained focused on not only finding individuals with the right skills but also those who share our values and vision. This approach ensures that we foster a cohesive and dynamic team, driving us towards our common goals.

EMPLOYEE TRAINING & DEVELOPMENT

Senior members of the ITTF were invited by ITTF President Ms. Petra Sörling to Malmö, Sweden, in July 2022 for an Executive Committee Meeting and a leadership team development exercise. This professional development exercise allowed each member of the team to recognize their own and everyone else's strengths and communication styles, fostering and facilitating stronger working relationships. It was proposed that this valuable professional and personal development exercise be made available for all staff in the following year, reinforcing our commitment to continuous learning and growth.

EMPLOYEE ENGAGEMENT

Management ensured effective communication and updates for all employees through staff townhalls held in the first quarter of 2022. Moreover, our Singapore office organized two key activities in 2022 to foster engagement and instill a sense of belonging within the organisation.

In alignment with the ITTF President's focus on sustainability, the Singapore office embarked on an "Unlitter Red Dot" exercise, which involved a beach cleaning activity. Partnering with Habitat for Humanity, our employees contributed significantly to clearing litter from the beach, demonstrating our commitment to environmental stewardship and community engagement.

Additionally, at the end of 2022, employees partnered with Unspokin, a local bicycle building and recycling company, to build four bicycles from the ground up. This activity not only promoted team building and camaraderie but also aligned with our commitment to sustainability and green initiatives.

Looking ahead, we have exciting plans to introduce more platforms for employee engagement in 2023. We will continue fostering a positive work environment that nurtures our people's growth and well-being, enabling them to contribute their best to the success of the ITTF.



A VIEW INTO THE ITTF GROUP

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ITTF FOUNDATION

Despite some challenges posed by the ongoing pandemic in 2022, the ITTF Foundation firmly focused on the future with the release of its Strategic Plan 2022-25, outlining its aim to increase the impact of our work in areas such as gender equality, social inclusion, and sustainability, while staying true to its vision of using table tennis as a medium to create sustainable social change.

Under the TT4All programme, World Table Tennis Day focused on Ping Pong Diplomacy and the power of table tennis to build bridges, create friendships, and seek reconciliation on both state and grassroots level. Under the banner of #PeaceOnTheTable, 314 events in 107 territories took place, including events created by 25 selected promoters across the globe by the foundation. This was the last year World Table Tennis Day was celebrated on 6 April. From 2023, it will be on 23 April, the birthdate of Ivor Montagu, organiser of the first World Table Tennis Championships in 1926, and the founder and first president of the ITTF.

Further initiatives under TT4All included a cooperation with the GIZ (Deutsche Gesellschaft für Internationale Zusammenarbeit – German International Development Cooperation) to enhance the use of Table Tennis for Development (TT4D) in Kosovo, Iran, and Uganda through capacity building workshops focusing on knowledge sharing and enhancing the access to resources for individuals and practitioners, and the development of a TT4D Handbook, supporting TT4D practitioners in fostering positive social change in alignment with the United Nations Sustainable development Goals (UN SDGs).

TT4Health was writ large, with the World Parkinson's Table Tennis Championships awarded the Sports Business Award as the Best Governing Body Initiative. On the back of this success, the Foundation introduced the World Table Tennis For Health Festival, to be staged for the first time in 2023, which includes besides the World Parkinson's Table Tennis Championships the newly established

World Alzheimer's Table Tennis Championships and the World Table Tennis For Health Congress. The inaugural Festival was awarded to Crete, Greece, while the 2024 edition will be hosted by Hennebont, France.

Under TT4Health, the ITTF Foundations strives to raise awareness and education, promote community engagement, support research and innovation and form partnerships and collaborations with like-minded organisations. The Festival combines all of these elements, but is by far not the only initiative in that area. In 2022, we collaborated on the SPIRIT (Sport and Psycho-Social Initiative for Inclusive Training) project, which works towards making sports clubs more accessible and welcoming to everyone, including refugees, by developing a framework for humane, inclusive, and empowering coaching that nurtures good health and wellbeing. We entered into a collaborative partnership with Table Tennis Connections in support of its Neuroping programme, tailored to people

with neurodegenerative conditions in order to improve treatment results and provide enjoyment throughout it.

In 2022, the Dream Building program had 17 projects in action. The ITTF Foundation also kept working together and supporting the first batch of Dream Building alumni who gained from the program from 2019. GSD - the Foundation for Global Sports Development backed all Dream Building Fund projects to make them more impactful.

The ITTF Foundation will build upon the momentum of the year 2022 and continue to grow and evolve as an organisation, with a focus on strengthening and optimising its existing four strategic priorities Programmes, Organisation & Governance, Promotion, and Income Generation & Strong Partnerships. We are grateful for your continued support and look forward to working together towards a brighter future for all.

WORLD TABLE TENNIS

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In 2022, World Table Tennis (WTT) achieved remarkable progress in realizing its global vision for the sport. Despite the ongoing impact of the pandemic, WTT successfully showcased its new event structure, reaffirming the strength of its business model. Notably, in October, Liu Guoliang was appointed as Chair of the WTT Board. With his unparalleled experience, he is poised to build on the initial successes of WTT and steer the sport towards even greater heights.

In its second operational year, WTT completed a full series of events, with at least one event across each tier of the WTT event pyramid despite ongoing pandemic restrictions placed on international events.

WTT SERIES

The first major event of 2022 was also the most anticipated – the first ever WTT Grand Smash held in Singapore, serving up a record prize money of US\$2,000,000. Held under the lingering spectre of the global pandemic, the pinnacle event of the WTT event structure welcomed over 12,000 fans throughout the two-week table tennis festival. With the success of the first ever WTT Champions event in Budapest, Hungary during the WTT

European Summer Series 2022, hosting interest rose and culminated in the selection of Macao, China as the second Champions host of the year.

Doha, Qatar and Budapest, Hungary, welcomed a mix of international stars, local heroes and rising talents to their WTT Star Contender events, while the WTT Contender events expanded to eight throughout the year. With events held in Qatar, Tunisia, Slovenia, Oman, Croatia, Peru and Kazakhstan, they provided opportunities for players around the globe to compete and progress through the WTT Series event pyramid.

In its second year, the WTT Cup Finals welcomed the world's top 16 men and women to Xinxiang, China following a successful ITTF World Team Championships Finals 2022 held in Chengdu, China.

Across the WTT Series, 14 events were held in 4 continents and over 600 players representing 73 Member Associations competed in over 2700 WTT Series matches, with players from 7 Member Associations winning titles.



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PARTNERSHIPS

The broadcasting of WTT events was enhanced with innovations and technology. At the Singapore Smash, PTZ remote cameras provided a broader view of the event, wireless RF Handheld cameras improved coverage, and additional cameras offered better angles and replays. AI stats were tested for potential sponsorship opportunities and fan engagement, while Dolby Atmos sound technology and VR experiences were also explored to enhance viewer experiences.

WTT saw significant growth in partnerships as events became more accessible post-pandemic. Several new brands joined as partners, and the total broadcast media value of WTT events exceeded \$2.7 billion. Shuijingfang and Ganten became Global Premier Partners, supporting WTT Series and Championships. WTT also welcomed renowned brands like Agricultural Bank of China, China Gold, Bank of China, and Corpay, highlighting the sport's growth and recognition. The Singapore Smash attracted both returning and new partners, further promoting table tennis globally.

Meanwhile, WTT made significant strides in its social media and digital platforms to entertain, educate, and engage table tennis fans globally. WTT's content strategy adapted to social media trends and formed partnerships with platforms like Meta, YouTube, and TikTok. WTT's Chinese social media channels experienced remarkable growth, with the Singapore Smash contributing significantly to the success. The content from this event on WTT's Weibo account received 416 million views and over 3.65 million engagements.

Additionally, WTT launched an open Request for Proposal to ensure transparency in table tennis equipment partnerships, after which Double Happiness, Double Fish, and Enlio remained vital global partners, along with 729 (supporting Youth and Para), Tibhar, and Butterfly. These partnerships not only support table tennis financially but also offer valuable products and services, prioritizing athletes' needs as WTT remains committed to athletes' welfare.

The WTT website achieved over one million users, demonstrating its success in engaging fans, players, and the media. The website's popularity spread across different countries, with China, Germany, and Chinese Taipei being the top user countries. The mobile app and WeChat Mini Program were also successful in improving fan engagement, providing news, rankings, player profiles, and event schedules.

The accomplishments of 2022 laid a strong foundation for WTT's future success. The market now possesses a deeper understanding of and familiarity with the WTT product, representing significant progress. Despite the challenges faced, WTT not only survived but also thrived. As the organization enters 2023, it looks forward to capitalizing on more events and opportunities to further expand and strengthen the WTT brand.

WTT FEEDER SERIES & WTT YOUTH SERIES

The WTT Feeder Series plays a critical role in the WTT playing structure, providing opportunities for promising youth players to develop their skills and compete globally before entering the top tier of the sport. It also acts as a safety net for players returning from injury or career breaks.

In 2022, the WTT Feeder Series officially launched, hosting a total of 11 events with 782 players from 76 Member Associations from all continents competing in 2,311 matches. Germany and the USA were the most active hosts, each organizing three events.

In the WTT Youth Series, 32 events were held across five continents, including six Youth Star Contender and 26 Youth Contender events. The introduction of mixed doubles in the Youth Star Contender events proved successful.

The WTT Youth Contender Darwin and Podgorica introduced a new combined format for boys and girls sub-events, reducing competition days. The

events were well-received, providing organizers with more hosting options. More than 2,500 young players from 105 ITTF Member Associations participated in the WTT Youth Series, where over 300 titles were awarded in various age categories and events.

Chinese Taipei was the most successful Member Association, securing 40 titles in singles events throughout the year. The WTT Feeder Series and WTT Youth Series have proven to be essential components of the global table tennis landscape, fostering developing talents and providing a platform for players to shine on the world stage.

BROADCAST & DIGITAL

Broadcasting continued to evolve and improve, attracting an audience of millions of unique viewers globally. These advancements and innovations are expected to open new revenue streams and create exciting possibilities for the future of table tennis broadcasting and fan engagement.





FINANCIAL UPDATES

FINANCES

With the easing of the COVID-19 pandemic, the ITTF witnessed sustained growth in which a greater number of events took place throughout the year compared to the prior year. In 2022, the ITTF achieved a revenue of US\$36.8M, displaying a significant growth rate of 82% in comparison to the revenue of US\$20.2M recorded in FY2021.

The majority of the revenue was generated through commercial channels, primarily under World Table Tennis (WTT). With more events taking place, this provided the opportunity for greater revenues in event related incomes.

The events held in 2022 resulted in a revenue of US\$26.4M from Commercial Rights, compared to US\$10.3M in 2021. This revenue includes income from various sources such as partnerships rights, media rights, event hosting rights, and data and streaming rights. However, it is worth noting that the contracted Commercial Rights income was not fully maximized due to the impact of the COVID-19 pandemic, as the number of events delivered was lower than initially anticipated for the year.

In terms of expenses, there was a notable increase from US\$24.1M to US\$39.8M in 2022, representing an increment of US\$15.7M. These expenses encompass various aspects including the implementation of events, projects, governance and regulatory matters, as well as general and administrative expenses. Investments were also made to ensure top-tier events, with enhanced experience for our fans, as well as record levels of prize money, resulted in Event and Operating Expenses amounting to US\$21.8M (2021: US\$10.3M). This increase in event expenses includes costs associated with Prize Money, TV Production, Event Presentations, and Event Operations expenses.

Apart from the aforementioned expenses, the ITTF also incurs significant costs associated with day-to-day operations. These include staff costs, professional and consultancy fees, as well as other office and administrative expenses. Furthermore, investments have been made in information and technology to ensure the delivery of event related data globally. Despite these investments, the ITTF maintained careful oversight of its day-to-day spending to achieve a balanced overall expenditure. This approach ensures that financial resources are managed effectively and efficiently in alignment with the organization's objectives.

The fourth quarter of 2022 was a momentous period for World Table Tennis ("WTT") as it entered into a historic partnership with an external investor, its first equity partner with a minority stake of 15% in the company. This collaboration exemplifies one of the key advantages of the new structure, which allows external partners to contribute significantly to the development and expansion of WTT, as well as the broader table tennis ecosystem.

Based on the provided figures, the net results for the period amounted to a deficit of US\$2.9M, which is an improvement compared to the deficit of US\$3.9M in 2021. It is worth noting that the introduction of World Table Tennis was expected to incur significant losses in its early years, as approved by the ITTF AGM. Looking ahead, depending on the performance of WTT in the coming years, it is likely that these losses will need to be offset by external investments to stabilize the overall financial position. This indicates a potential need for additional financial support to ensure the long-term stability and growth of WTT.

FOUR YEAR OVERVIEW

Traditionally, the ITTF has followed a four-year Olympic cycle, with a significant reliance on the Olympic Games Revenue Share as its primary source of income. As of 2021, a new four-year Olympic cycle has commenced, and there is an Olympic Reserve of over US\$10.1 million yet to be released within the remaining two years of the current four-year period. This represents a potential inflow of funds that can contribute to the ITTF's financial position during this cycle.

With the management of commercial rights being handled in-house through WTT and with external investments, the ITTF anticipates a substantial increase in Commercial Rights Income in the upcoming years. Additionally, as more events begin to take place, the ITTF expects to witness continued growth in staffing and overall operations. This optimism paves the way for the sport of table tennis to expand in the coming years, attracting a broader fan base, and ultimately contributing to the overall financial growth of the ITTF.

MICHAEL BROWN
CHIEF FINANCIAL OFFICER

FINANCIAL HIGHLIGHTS

US\$36.8M

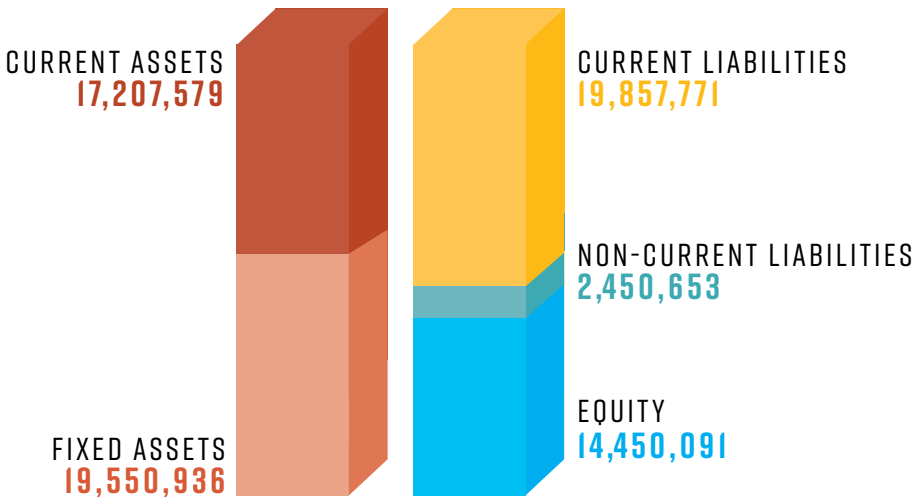
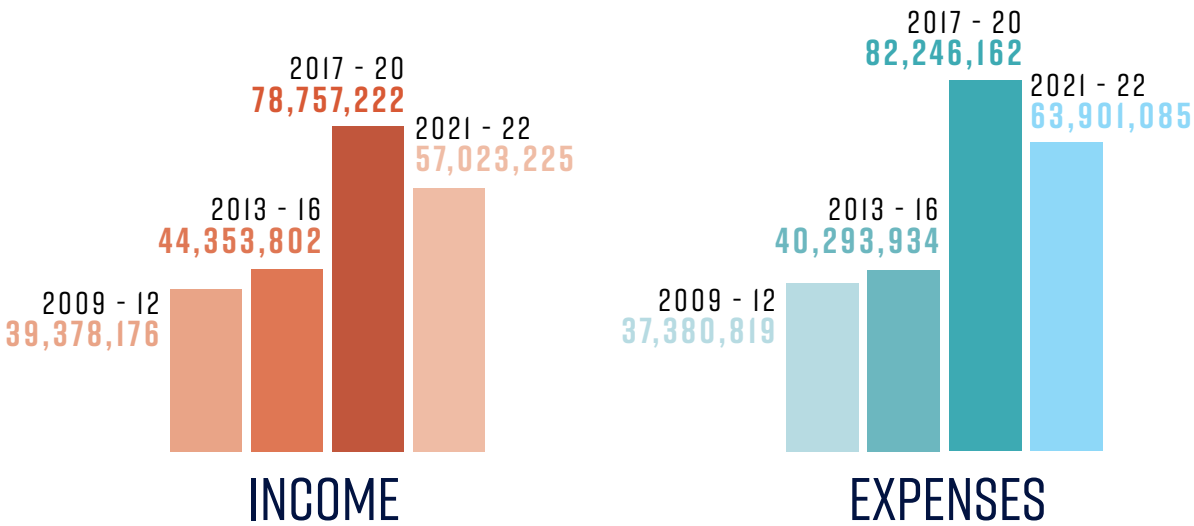
REVENUE - 82% INCREASE FROM PRIOR YEAR

US\$39.8M

INVESTED TO GROW THE SPORT OF TABLE TENNIS

>US\$10.1M

OLYMPIC RESERVE



CONSOLIDATED BALANCE SHEET AT DECEMBER 31, 2022 (IN USD)

	Note	2022	2021
Current Assets			
Cash and cash equivalents	4	6,600,605	15,079,936
Trade and other receivables	5	6,120,704	4,444,056
Contract assets	6	4,427,687	3,133,716
Inventories		58,583	-
Total Current Assets		17,207,579	22,657,708
Non-current Assets			
Property, plant and equipment	7	4,149,492	4,435,434
Intangible assets	8	13,301,444	1,284,534
Term Deposit - Museum Fund	4, 9	2,000,000	2,000,000
Other receivable	5	100,000	150,000
Total Capital Assets		19,550,936	7,869,968
Total Assets		36,758,515	30,527,676
Current Liabilities			
Trade and other payables	10	6,345,371	7,508,346
Lease liabilities	11	141,143	307,878
Deferred revenues - Olympic funding	12	10,055,168	12,600,000
Contract liabilities	6	3,316,089	2,393,807
Loans from third parties	13	-	2,860,965
Total Current Liabilities		19,857,771	25,670,996
Non-Current Liabilities			
ITTF Museum Fund	9	2,000,000	2,000,000
Bank loans		450,653	548,161
Total Non-Current Liabilities		2,450,653	2,548,161
Restricted Funds		227,413	86,969
Equity			
Unrestricted funds	14	14,501,677	2,259,135
Non-controlling interest	14	[189,725]	-
Currency translation adjustments	14	[89,274]	[37,585]
Total Equity		14,222,678	2,221,550
Total Liabilities and Equity		36,758,515	30,527,676

CONSOLIDATED STATEMENT OF INCOME & EXPENDITURE FOR THE YEAR ENDED DECEMBER 31, 2022 (IN USD)

	Note	2022	2021
Income			
Revenue	15	29,910,406	10,982,474
International Olympic Committee	16	4,474,319	6,497,702
Governance & Regulatory Income	17	1,554,035	1,178,879
Other Income	18	871,603	-
Total Income		36,810,363	20,212,862
Expenses			
Event and Operating Expenses	19	[21,845,970]	[10,285,452]
Project Expenses	20	[2,170,578]	[1,950,156]
Governance and Regulatory Expenses	21	[1,448,591]	[678,655]
General & Administrative Expenses	22	[13,168,985]	[10,048,588]
Depreciation and amortisation Expenses	7, 8	[1,010,805]	[796,813]
Finance Expenses	23	[106,993]	[383,875]
Tax Expenses		[5,624]	-
Total Capital Assets		[39,757,546]	[24,143,539]
Net results for the period		[2,947,183]	[3,930,677]
Attributable to:			
International Table Tennis Federation		[2,757,458]	[3,930,677]
Non-controlling interest		[189,725]	-
		[2,947,183]	[3,930,677]

Photography by Alba Pacheco, Alvaro Diaz, How Hweeyoung, Javier Mendoza, Li Zhiyan, Lin Lin, Oscar J. Barroso, Owen Hammond, Remy Gros, Richard Kalocsai, Roger Lim, Santiago Regaira, and Szilvi Hoffer.



